



Happy@Home™

Aldea's affordable technology for boomers and beyond

Susan Estrada

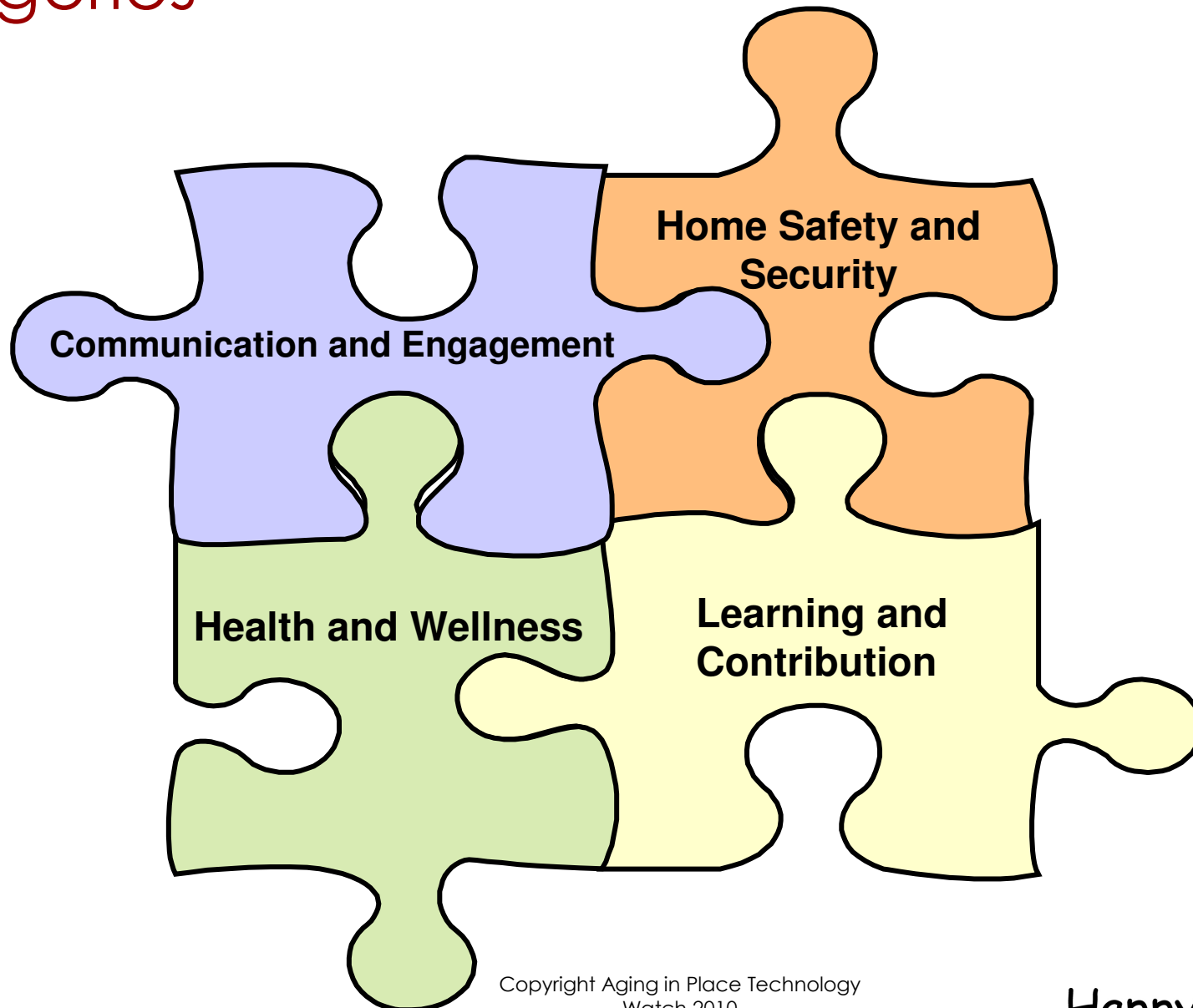
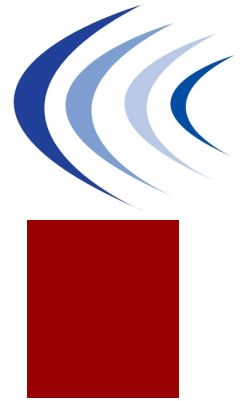
Happy@Home

I wanna be Happy@Home!



- Since 1993, UCLA engineering graduate Susan Estrada has lead Aldea's technology efforts. Now, Aldea brings you Happy@Home (tm), a new concept in affordable technology for independent living. Our customer care program and rigorous in-lab testing means great performance with no worries.
- Why? Because we are tired of everyone saying how darn hard it is to get seniors engaged.

Four aging in place technology categories

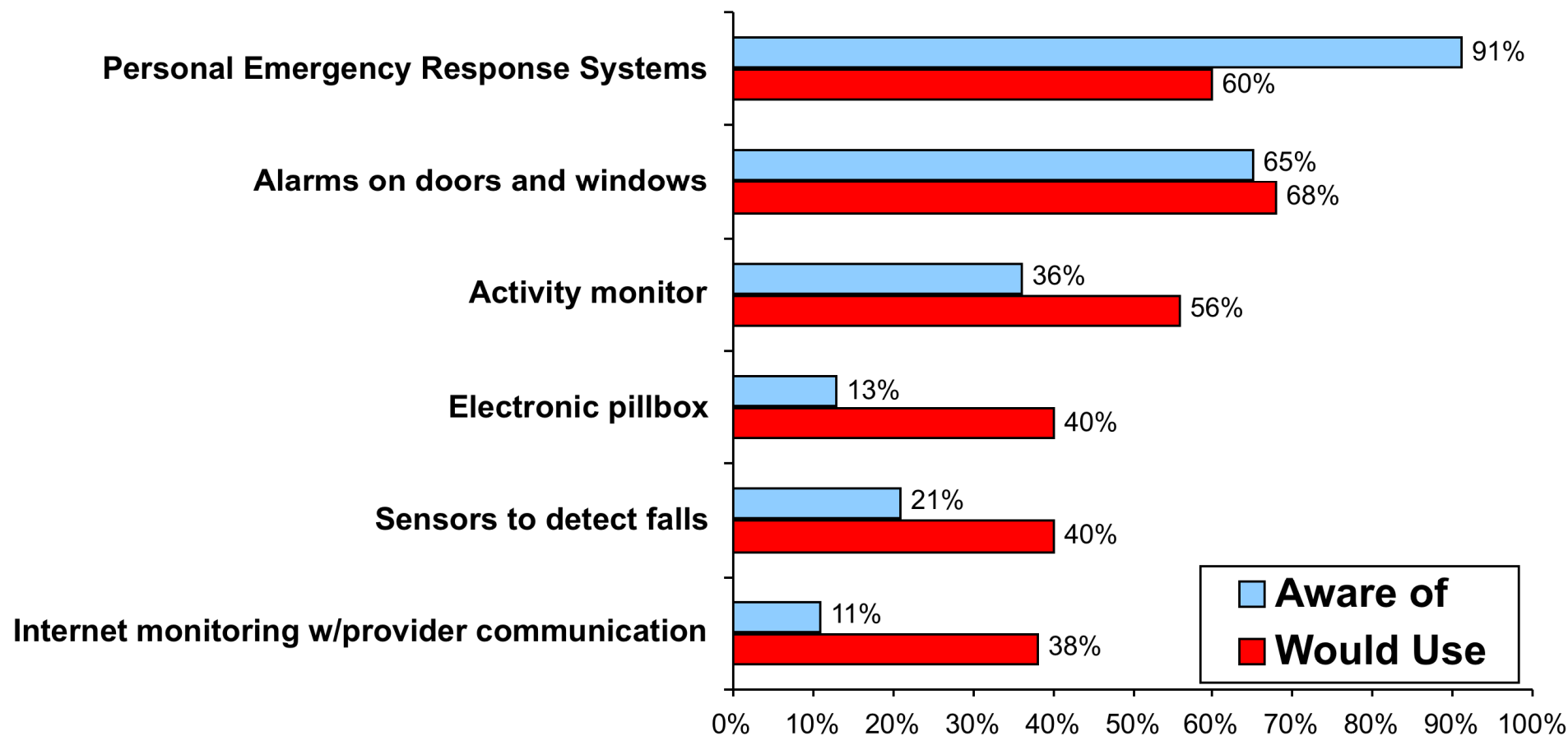


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Watch 2010

Happy  Home



Awareness and potential use of home technology devices among 65+



Derived from Healthy@Home study, AARP Foundation 2008

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Ready for tech servants?

Yes or No

If you answer NO, you might be ready for some clever, affordable gadgets to make life simpler, safer, more fun!

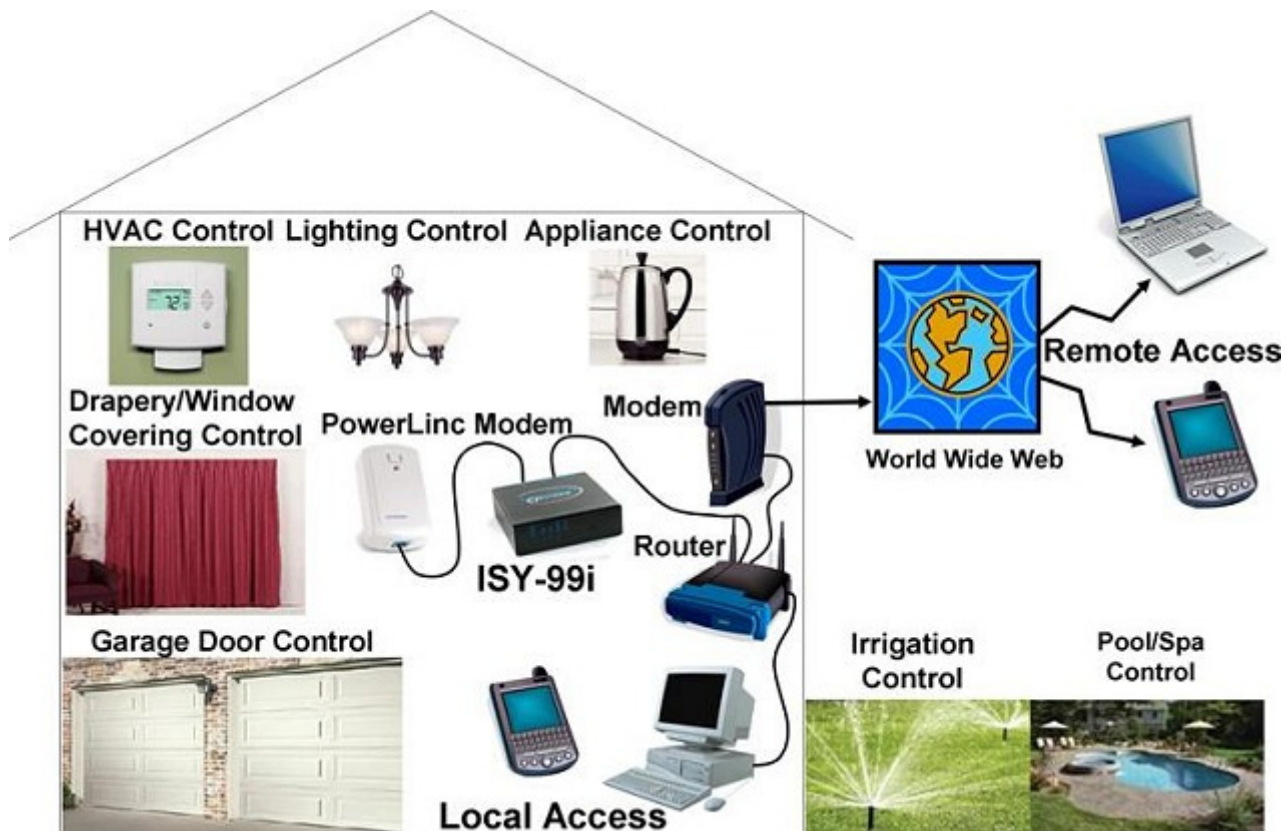
Safety and Security

- I can turn on a light without having to walk into a dark room.
- I have nightlights lighting the way from my bed to the toilet.
- I can see who is at my front door through my peephole and can I hear my doorbell/phone.
- I have a security system that warns me when doors or windows are open.
- I know where my loved one with dementia is at all times.
- I always remember that I am cooking on the stove.

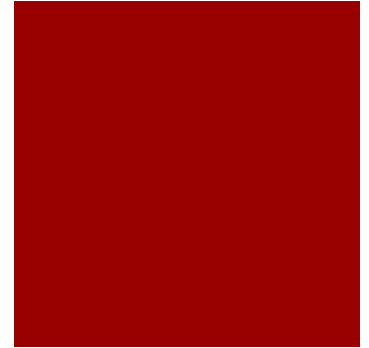
Safety and Security

- **MainStreetMD Caretracker 100 GPS Locator**
- **Sylvania LED Automatic Wireless Lighting**
- **Insteon Home Automation System**
- Brinno Peephole Viewer
- Flashing or Vibrating Doorbell Lights

Insteon Home Automation

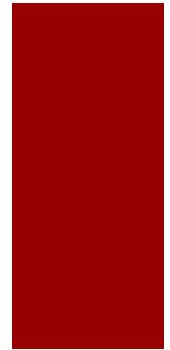


Communication and Engagement



- I get email and pictures from my family and friends.
- I “see” my kids and grandkids often enough.
- I get all the information I need without the Internet or a computer.
- I hear just fine in public, at the movies, watching TV.
- I see well enough to read books and newspapers, watch TV, or use a computer.

Communication and Engagement



- Presto Printing Mailbox
- **ASUS Skype Videophone**
- PointerWare PC Ease-of-Use Software
- Touchscreen PC – ASUS EEE Top, HP TouchSmart
- TV Ears
- **TV Ears Remote Control**
- AuKey Magnifier
- Maxi Digital Personal Amplifier with Stereo Earphone
- Sony Dash Internet Alarm Clock
- ClearSounds Phones
- Talking watches and clocks
- Specialized magnification devices

Health and Wellness

- I don't need to track my blood pressure, glucose, oxygen levels or weight.
- I always remember to take my medications on time.
- I never get confused about whether I've taken my medications.
- My loved ones are happy (and don't nag me) about where I live.
- I'm not worried about falling or having an accident while alone.
- I exercise regularly and know how much I move during the day.

Health and Wellness

- My Halo automatic fall detector
- **Wellcore automatic fall detector**
- **GrandCare home monitoring system**
- BeClose home monitoring system
- IdealLife wellness monitoring
- **MedApps wellness monitoring**
- **Med-e-lert automated pillbox**
- ElderSync caregiver coordination software

Wellcore



The screenshot shows the Wellcore web dashboard. At the top, it says "wellcore™" and "Welcome Mary | Log out". Below this is a navigation bar with links for "Home", "My Dashboard", "Manage Account", "Learn", "Buy", and "Support".

On the left side, there are two sections: "Notifications" and "Sent Messages".

The "Notifications" section contains two items:

- 04-03-2010 12:30:00 PM PT: Fall Detected At Home
- 04-02-2010 06:35:00 PM PT: Device Battery Low

The "Sent Messages" section contains two messages:

- 04-07-2010 06:55:29 PM PT: Forgot to tell you that Jeaneen is in town too. She is coming as well! See you. -- Mary
- 04-07-2010 06:54:55 PM PT: Mom, let's talk about your trip you want to take to Jim's house next summer too. Remind me at lunch.

The main content area is titled "Activity" and "Footsteps Taken". It features a bar chart showing the number of footsteps taken over a 7-day period. The y-axis ranges from 0 to 1500. The x-axis shows the days of the week: Thu, Fri, Sat, Sun, Mon, Tue, Wed. A tooltip for Monday shows "Footsteps Mon: 913 Steps".

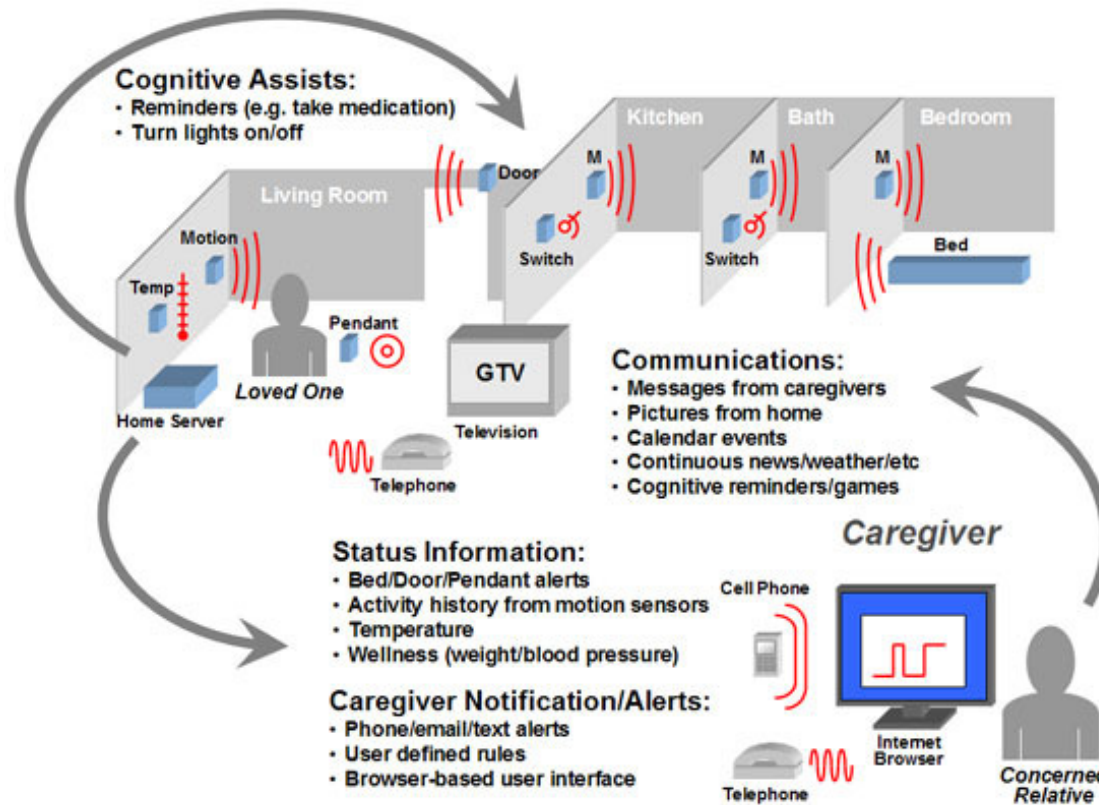
Below the chart, there are three buttons: "7-day Period", "30", and "90". A "Print" button with a printer icon is also present.

On the right side, there is a "Today at a glance*" section with three circular gauges:

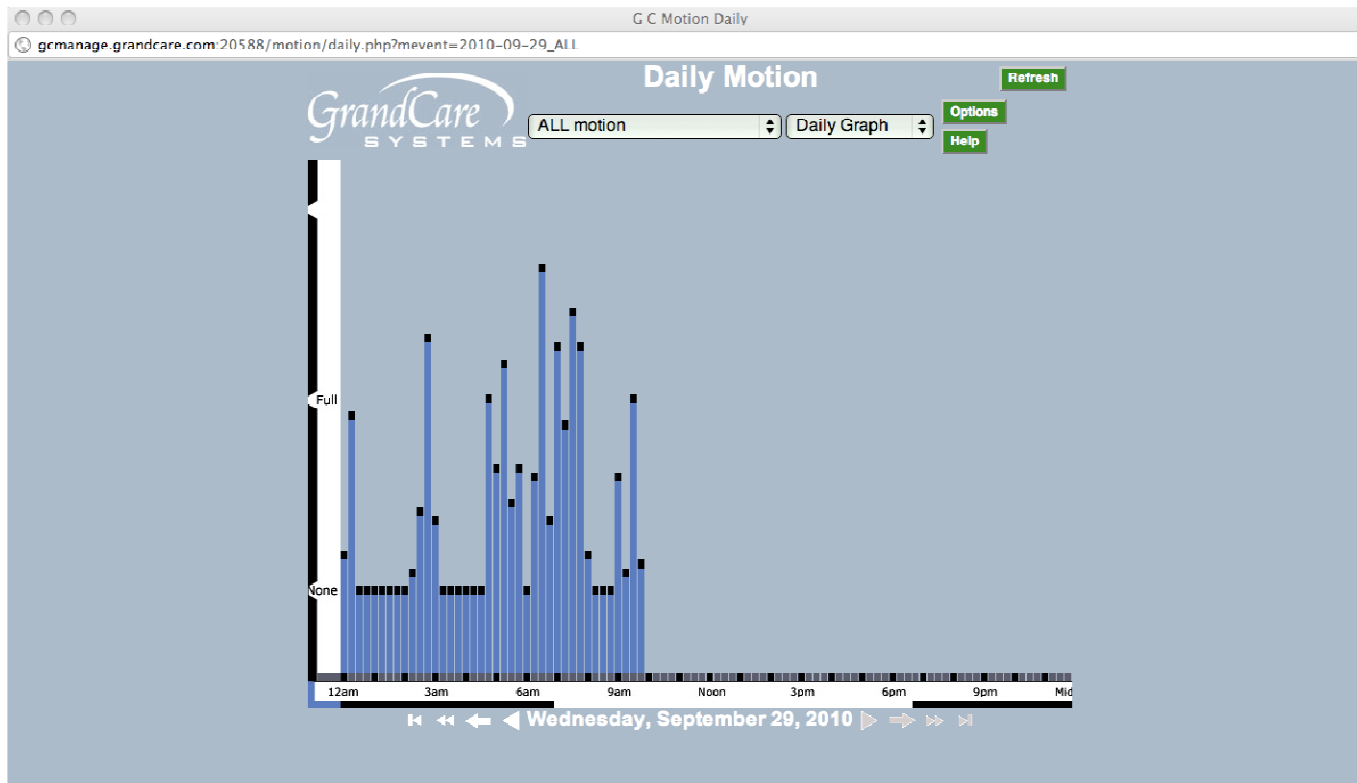
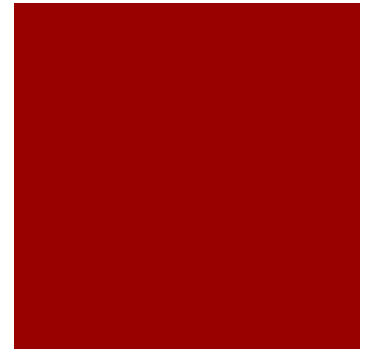
- Activity: AVERAGE
- Footsteps: AVERAGE: 1041
- Rest Patterns: BELOW AVERAGE

A note at the bottom right states: "* based on the past 30 days".

GrandCare



GrandCare Motion Data



MedApps Health Management



Professional: Aldea Communications: 999-999-9999 ext:

Status	Client	Last Transaction	A1c Glucose	BP	FEV1	Glucose	INR	Pedometer	SP02	Weight
	Susan Estrada	9/26/2010 12:39 PM	N/R	113/79	N/R	172	N/R	N/R	N/R	176.2

Records per Page: 10 20 25 50 All

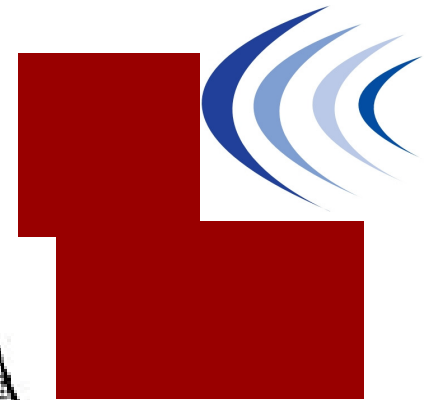
Learning and Contribution

- I keep my brain fit.
- I use the Internet to find interesting information.
- I play computer games like Solitaire or crossword puzzles.

Learning and Contribution



- **Amazon Kindle**
- Dakim Brain Fitness Software
- **Technology for Seniors Book**
- Social Networks
 - Facebook
 - Twitter
 - Blogging



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