

Friday, May 28, 8:00 a.m.

Getting Your Business Noticed: How to work with local media to feature your business

Presenter: Leslie Buchanan, KIEM News Director; Hank Sims, North Coast Journal Editor; Kimberly Weare, The Times Standard Managing Editor

Local media is an excellent way for businesses to communicate their endeavors and achievements.

Getting the word out to the media and convincing them to tell your story can be difficult. This panel of local media experts will offer guidance in how to best gain media attention for their specific outlet and provide tips on how to tell your business' story.

Member Rate: \$25, Non-member Rate: \$35

Please note: reservations are requested by May 17th

In the event of cancellation, we must receive notification by May 20th to receive a refund

Location: Red Lion Hotel-Humboldt Bay Room

Friday, June 11, 11:30 a.m. (Lunch Seminar)

Round Table Business Forum Host: Chairman Mike Newman and other members of the Chamber Board of Directors

Do you have something to say, or questions to ask about doing business in our community? This is your chance. This informal business forum will be a round table discussion in which you define the topics and direction of conversation. Whatever is on your mind, join us for lunch and we will have an open discussion on what the Chamber is working on and other relevant business topics.

Member Rate: \$25 , Non-member Rate: \$35

Please note: reservations are requested by June 2nd

In the event of cancellation, we must receive notification by June 3rd to receive a refund

Location: TBA

Friday, September 10, 8:00 a.m.

Labor Law: How to protect your business from costly sanctions – General Labor Law Guidelines

Friday, October 15, 8:00 a.m.

Labor Law: How to protect your business from costly sanctions – Industrial Welfare

Presenter: Kurt Barthel, Former Deputy Labor Commissioner

Before you can comply with state personnel laws and regulations, you have to know what they are. California's labor law requirements are complex and change with every legislative session. Too often employers pay a high price in fines, penalties and even lawsuits. The first workshop on September 10 will cover general Law Labor guidelines, including: misclassifications: exempt/non-exempt/contracted employees, employing minors, worker's comp, new hire information, and regulations and penalties. The second workshop on October 15 will cover Industrial Welfare, including: overtime requirements, time reporting, and regulations and penalties.

Member Rate: \$25, Non-member Rate: \$35

Please note: reservations for the September 10 session are requested by August 30th

In the event of cancellation, we must receive notification by September 2nd to receive a refund

Reservations for the October 15 session are requested by October 4th

In the event of cancellation, we must receive notification by October 7th to receive a refund

Location: Red Lion Hotel-Humboldt Bay Room

Sponsored By:



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Workshop fee includes meal. Reservations are highly encouraged as space is limited in each session. Please note the cancellation date for each session. If a reservation is not cancelled by the posted cancellation date, you will be billed for the entire amount of the session. Information for Business Builder is available online at www.eurekachamber.com/workshops