

Redwood Coast Rural Action

Rural Connections: From Grassroots to Treetops: Getting Broadband to All of the Redwood Coast

8:30 a.m.	Refreshments
9:00 a.m. – 9:15 a.m.	Welcome: From Our Governor’s Broadband Task Force Rural Members: Peter Pennekamp, Executive Director of Humboldt Area Foundation; and Rollin Richmond, Humboldt State University
9:15 a.m. – 10:00 a.m.	County-by-County Updates
10:00 a.m. – 10:45 a.m.	Redwood Coast Connect Report Out: “What have we learned to further our efforts to provide Ubiquitous Broadband Connection throughout our region”
10:45 a.m. – 11 a.m.	Break
11 a.m. – 11:30 a.m.	Sunne McPeak, President and Chief Executive Officer of the California Emerging Technology Fund (CETF), “Rural is on California’s Radar” —a policy update on a very busy year from our biggest champion!
11:30 a.m. – 12:30 p.m.	“Increasing Broadband Demand and Adoption in our Region” A panel discussion with fiber and wireless providers providing backhaul and last mile to our communities
12:30 p.m. – 1:15 p.m.	Lunch (provided)
1: 15 p.m. – 2:15 p.m.	The Permit Panel —we’ll hear from State and Federal agencies on the best way to work together through the hurdles.
2:15 p.m. - 2:30 p.m.	Break
2:30 p.m. - 3 p.m.	National Policy Update
3 p.m. - 5 p.m.	Next Steps

RCRA is an organization representing the regional needs of Del Norte, Humboldt, Mendocino and Trinity Counties in education, health care, government and economic development

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